Social Media Apps

A presentation for parents to know what their children have access to online

Instagram

- Most popular app used (student opinion)
- Connect with friends and others through pictures
- Upload a picture or video
- Add a caption (optional)
- Your followers can see, like, or comment on your posts
- Direct messaging
- You may choose to be private or not
- If not private, anyone can see your posts and can follow you
- If private, people request to follow you and you either allow or deny it
- If you deny their follow request, they <u>cannot</u> see your posts

The Good and Bad

Benefits

- Easy to use
- Get to know someone better by commenting or liking their pictures
- You may choose to be private or not
- If someone does not follow you and direct messages you, Instagram asks if you would like to receive the message before you see it
- Share memories with friends
- Finsta (second fake Instagram)
- May block people

Dangers

- Cyberbullying
- Mean posts and comments
- Catfishing (definition – next page)
- Finsta (used the wrong way)
- Inappropriate posts

Catfishing

What is Catfishing: When someone creates a false identify online and pretends to be someone they are not.

In real life: Remember this? Manti Teo Story

Stats:

- 83 Million Facebook accounts are fake or duplicates.

- Catfish Facebook accounts average 726 friends (real users average 130)

Resource for parents: http://www.cyberbullyhotline.com/catfishing.html

Snapchat

- Second most popular app (in opinion)
- Send pictures and videos to friends you add
- Post pictures and videos onto your story
- Chat with friends
- Easy to use
- Earn trophies
- Video chat

The Good and Bad

Benefits

- Any photo or video you send disappears after 10 seconds
- Choose how many seconds you want your photos to last
- Any photos or videos posted on your story deletes after 24 hours
- Easy to video chat
- Send funny stickers to friends
- Easy to add people
- Let's you connect with people and friends outside of school
- You can delete or block people if needed

Dangers

- You can choose to save your private chats with friends or not
- Easy to hide texts from parents because messages delete unless saved
- Easy to sext since pictures delete automatically
- People can still screenshot and pass around your pictures
- People can screenshot your stories

Twitter

- Used to post your thoughts and opinions
- Upload pictures and videos
- Twitter allows a 140 letter character limit for every post
- Direct message
- Allows the option of being private or not
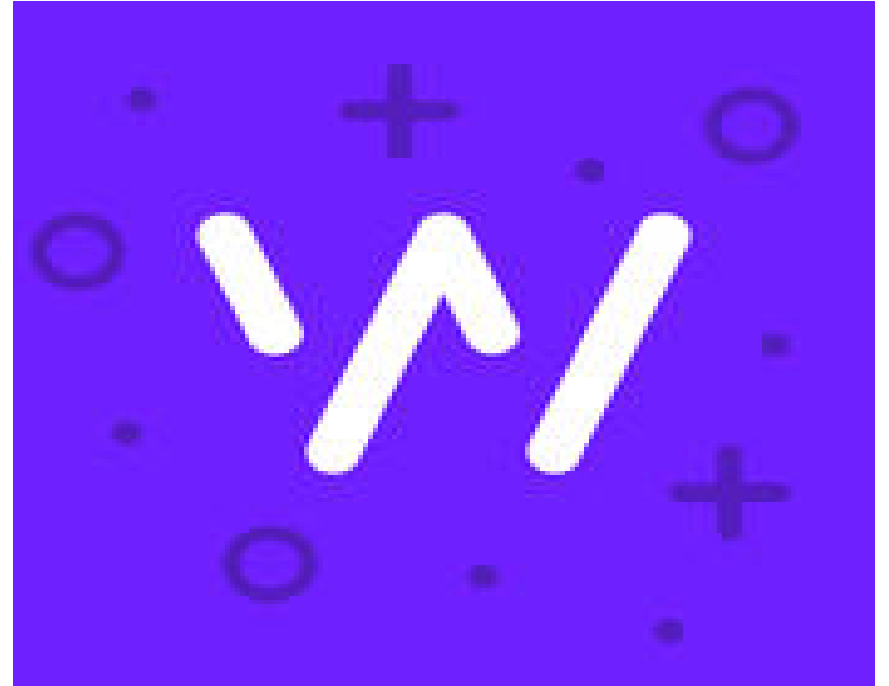
The Good and Bad

Benefits

- Post longer videos
- Chat with friends
- Learn about what's going on in the world (politics, etc.)
- Follow celebrities
- Interact with celebrities
- Meet new people
- Allows your audience to have a more closer connection with you when reading your content

Dangers

- Catfishing
- Lots of fights (called Twitter fights)
- Mean posts and comments
- Inappropriate content or accounts
- Predators
- Broadcasting whatever you're doing to the whole world
- Can share too much information about themselves

Whisper

- App that hides your identity
- Lets you post your thoughts and secrets
- No one knows who you are
- Chat with others
- Comment on other's posts without revealing your identity
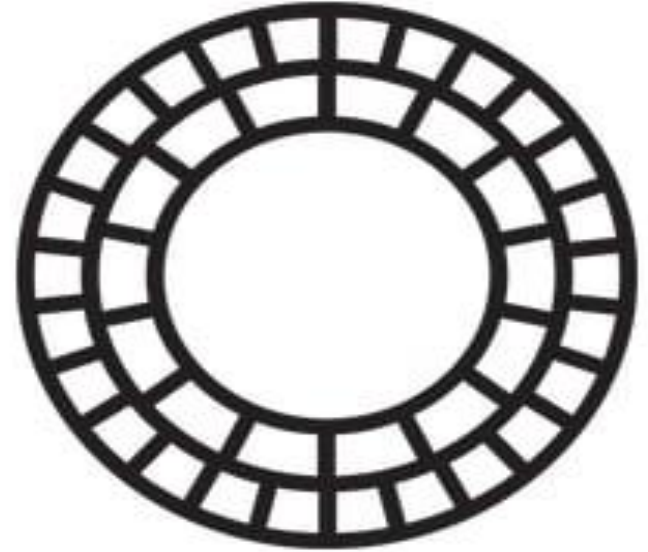
The Good and Bad

Benefits

- Allows you to share your secrets
- Private and hidden
- Helps connect with others that might have the same opinion or secret as you
- Helps release stress and anger
- Good to know that there are others that might be struggling with the same thing
- Chatting with others and giving advice on an issue that one posts about

Dangers

- Very easy catfishing
- Many predators
- Lots of lying and false information
- Parents would never know what their child is posting

Vsco

- Lets you post pictures

- Videos limited to about 3 or 4 seconds

- Followers

- Allows you to post other people's pictures/videos on your profile

- You cannot chat with friends or followers

- Edit your pictures

The Good and Bad

Benefits

- No one can comment on your posts
- No one can like your posts
- There is no chatting or direct messaging with friends/followers
- No cyberbullying
- No mean comments
- Add cool themes to your profile
- No catfishing

Dangers

- Easier for teens to post inappropriate content
- No option of being private
- Post pictures of drug of alcohol use because not many parents know about the app

Vine

- More of a comedy app
- People and celebrities post funny 6 second videos
- Different categories of videos
- Many people show off their talents on it (musical, etc.)
- Lots of celebrities became famous because of it

The Good and Bad

Benefits

- Let's teenagers know about the latest comedy trend

- Let's you direct message

- Gives you the option of being private

- Interact and chat with new people and celebrities

- Allows you to have other people's videos on your profile (known as a revine)

Dangers

- Allows other people to save your videos
- Catfishing
- Cyberbullying
- Mean commenting
- Inappropriate content and accounts

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